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## RED HOOK SINGER SONGWRITER, LAURA ZAROUGIAN ANNOUNCES HER LATEST ALBUM RELEASE ON 9/15/2023

*Forging identity through music, this Armenian-American singer/songwriter plans to make a transformative splash in the Hudson Valley at her exclusive record release party.*



**(Red Hook, NY) August 21st, 2023 - [Laura Zarougian](#)**, a singer-songwriter with a compelling blend of heritage and harmony, is set to debut with her album "Nayri," an exquisite fusion of Armenian roots and Atlantic upbringing.

Zarougian's captivating voice transcends boundaries, seamlessly weaving together the melodies of two distinct worlds. Her childhood, shaped by the Atlantic's whispers and Armenian folk traditions, forms the foundation of her genre-defying sound, affectionately known as "Armenian Cowgirl."

Fuelled by both introversion and expression, Zarougian's journey began with childhood show tunes and quiet moments of artistry. Armed with an art history degree, she found solace in colors and forms, seeking her place in the creative cosmos.

Her pilgrimage to Armenia enriched her musical tapestry, infusing her songs with pathos drawn from the country's ancient folk tunes. Back in the U.S., Chicago became the backdrop for a new

chapter as she embraced an acoustic guitar and honed her craft at the Old Town School of Folk Music.

From Boston's open mics to Brooklyn's vibrant stages, Zarougian's music resonated deeply until the pandemic's pause. Undeterred, she recorded her soulful melodies, embracing her unique vocal style. Her music, a sublime fusion of country, folk, and rock, delves into her Armenian and Middle Eastern heritage.

"Nayri," described by Armen Saryan of iHeart Media as an evocative bridge between homesickness and wanderlust, unveils on **September 15, 2023**. Zarougian's life, now centered around music, art, and tending to her orchard, embodies the fusion of creativity and cherished traditions.

With themes delving into her Armenian and Middle Eastern identities, Zarougian's music resonates with authenticity. Experience her latest album "Nayri" as it drops on September 15, 2023. Catch a preview of the soul-stirring melodies on Soundcloud and Spotify today.

***For inquiries, interviews, and press access to the live album performance & record release party on September 2nd, please contact:***

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Follow Laura Zarougian's musical journey on:

Website: [<https://www.laurazarougian.com/>]

Soundcloud: [<https://m.soundcloud.com/laura-zarougian>]

Spotify: [<https://open.spotify.com/artist/4RHB5LSzQGAzUK6b7WVQOa?si=mqKdp800QEWLLmzRu5nGDA>]

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