# **Media Contact:**

Lauren Volper Music Manager/Publicity, Laura Zarougian LauraZMusicMgmt@gmail.com 415.652.0867

### FOR IMMEDIATE RELEASE

**Laura Zarougian'**s Live Performance at Midway Cafe in Boston, Forging Identity Through Music



(<u>Boston, MA</u>) - <u>September 25, 2023</u> - Boston-native singer-songwriter Laura Zarougian is set to enchant audiences with her soulful melodies at Midway Cafe on Saturday, October 7th. This captivating performance is not only a celebration of music but also a bridge connecting the rich musical tapestry of Armenia with contemporary folk, country, and rock influences.

Laura Zarougian's debut album, "Nayri," released September 15, 2023, carries the essence of her Armenian heritage in every note. The word "Nayri" itself refers to Armenia's picturesque "land of canyons and rivers," and this album serves as a musical journey that explores the depths of this ancient culture while embracing the universal themes of love, hope, and resilience.

#### **Media Contact:**

Lauren Volper Music Manager/Publicity, Laura Zarougian LauraZMusicMgmt@gmail.com 415.652.0867

Connecting Music and Heritage: A Compelling Narrative

Amidst the soul-stirring melodies and heartfelt lyrics of "Nayri," Laura Zarougian weaves a narrative that resonates deeply with current events in Armenia. As the country grapples with its unique history and ongoing challenges, Laura's music tells a story of strength, survival, and the enduring spirit of a nation.

The album's title track, "Nayri," captures the essence of this connection, drawing listeners into the very heart of Armenia's landscapes and its people's experiences. With each note, Laura bridges the gap between her own journey as a singer-songwriter and her ancestral roots, reminding us of the power of music to unite, heal, and inspire.

A Night of Musical Identity: Laura Zarougian Live at Midway Cafe

Laura's performance at Midway Cafe promises an unforgettable evening of music that transcends borders and speaks to the universal human experience. Backed by a talented band, Laura will bring the enchanting melodies of "Nayri" to life on stage.

#### **Event Details:**

- Date: Saturday, October 7th, 2023

- Time: 4 PM

- Venue: Midway Cafe, 3496 Washington Street Boston, MA

- Ticket Information: <u>Bands In Town</u>- Website: <u>LauraZarougian.com</u>

This performance is an opportunity for Boston's music enthusiasts to immerse themselves in the cultural tapestry of a genre of music Laura coined "Armenian Cowgirl" while experiencing the vibrant energy live music brings to the community.

## **About Laura Zarougian:**

Originally from Boston, Massachusetts, Laura Zarougian is a passionate singer-songwriter whose music is a captivating fusion of her Armenian heritage and a diverse range of American influences, including folk, country, and rock. During the challenging times of the pandemic, Laura embarked on a creative journey that resulted in her debut album, "Nayri."

"Nayri" serves as a powerful testament to the unifying force of music, transcending borders and generations. As an artist, Laura's music has become a channel for raising awareness about Armenian sovereignty and the struggles faced by her community. In a remarkable show of

## **Media Contact:**

Lauren Volper Music Manager/Publicity, Laura Zarougian LauraZMusicMgmt@gmail.com 415.652.0867

solidarity, she donated all proceeds from her record release party to Arktash, an organization dedicated to supporting Armenians facing oppression.

Through her music and advocacy, Laura Zarougian continues to inspire, connect, and give voice to those who seek justice and freedom.

For more information about Laura Zarougian and her music, please visit LauraZarougian.com

PRESS IMAGES ARE AVAILABLE FOR DOWNLOAD HERE

###